

Seat No:

[0607]/PGMM123/2026/MSCHS_SEM2

FYMSCHS (Second Semester) Examination, 2026
PGMM123 - TOURISM - A GLOBAL PERSPECTIVE
(2023 Pattern)

Time: 1 Hr. 30 Mins.

Maximum Marks: 25

Instructions: -

- (i) Solve any five questions.
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- | | |
|------------------------|-------|
| A) Incredible India | [1] |
| B) Legislation | [1] |
| C) Sustainable tourism | [1] |
| D) UNESCO | [1] |
| E) Yellow card | [1] |

Q2. Write a case study on Thailand in the promotion of international tourism. [5]

Q3. Explain the key drivers of changing tourist needs. [5]

Q4. What is the role of the public & private sectors in tourism development? [5]

Q5. What factors contribute to the growth of global tourism? [5]

Q6. What are the aims, objectives & roles of the Pacific Asia Travel Association? [5]

Q7. Write a short note on travel permits. [5]
