

Total No. of Questions: 4

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/HSVSC363/2026/BSCHS_SEM6

TYBSCHS (Sixth Semester) Examination, 2026

HSVSC363 - EVENT MANAGEMENT

(2023 Pattern)

Time: 1 Hour

Maximum Marks: 15

Instructions: -

- (i) Solve any three questions.
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- | | |
|---------------------------|-------|
| A) Event back up planning | [1] |
| B) Pre event | [1] |
| C) Event Management | [1] |
| D) Vendor contract | [1] |
| E) Business Registration | [1] |

Q2. Draft a FP for formal banquet (assume suitable data). [5]

Q3. Explain the different types of events in detail with suitable examples. [5]

Q4. Describe the role of media used for marketing in events. [5]
