

Total No. of Questions: 4

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/HSOE124C/2026/BSCHS\_SEM2\_Revised

**FYBSCHS (Second Semester) Examination, 2026**  
**HSOE124C - FOOD JOURNALISM & CONTENT WRITING**  
**(2025 Pattern)**

**Time: 1 Hour**

**Maximum Marks: 15**

**Instructions: -**

- (i) *Solve any three questions*
- (ii) *All questions carry equal marks.*
- (iii) *Draw diagrams wherever necessary.*

**Q1. Explain the terms :**

- A) Food blogs [ 1 ]
- B) Food Critic [ 1 ]
- C) Culinary trails [ 1 ]
- D) Food photography [ 1 ]
- E) Travelogues [ 1 ]

**Q2. Describe any five styles and trends in food photography.** [ 5 ]

**Q3. Discuss the scope and activities in food critiquing.** [ 5 ]

**Q4. Explain the fundamentals of food journalism.** [ 5 ]

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