

Total No. of Questions: 4

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/HSOE124C/2026/BSCHS_SEM2_Revised

FYBSCHS (Second Semester) Examination, 2026
HSOE124C - FOOD JOURNALISM & CONTENT WRITING
Rev. (2023 Pattern)

Time: 1 Hour

Maximum Marks: 15

Instructions: -

- (i) Solve any three questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- A) Food blogs [1]
- B) Food Critic [1]
- C) Culinary trails [1]
- D) Food photography [1]
- E) Travelogues [1]
- Q2. Describe any five styles and trends in food photography. [5]
- Q3. Discuss the scope and activities in food critiquing. [5]
- Q4. Explain the fundamentals of food journalism. [5]
