

Total No. of Questions: 7

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/HSM365/2026/BSCHS_SEM6

TYBSCHS (Sixth Semester) Examination, 2026

HSM365 - MANAGERIAL ECONOMICS

(2023 Pattern)

Time: 1 Hr. 30 Mins.

Maximum Marks: 25

Instructions: -

- (i) Solve any five questions.
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- | | |
|-----------------------------|-------|
| A) Economics | [1] |
| B) Demand | [1] |
| C) Supply | [1] |
| D) Cost | [1] |
| E) Monopolistic Competition | [1] |

Q2. Explain the meaning of statistics and briefly describe methods of data collection. [5]

Q3. Explain the Law of Demand with suitable example. [5]

Q4. Explain different types of costs such as fixed cost and variable cost with examples. [5]

Q5. Differentiate between Monopoly and Oligopoly. [5]

Q6. Explain the concept of Gross Domestic Product (GDP) and its importance as an economic indicator. [5]

Q7. Explain elasticity of supply and its measurement methods along with factors affecting it. [5]
