

Total No. of Questions: 7

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/EEM236/2026/BHMCT_SEM3

SYBHMCT (BHMCT_SEM3) Examination, 2026
EEM236 - ENTREPRENEURSHIP DEVELOPMENT I
(Rev. 2023 Pattern)

Time: 1 Hr. 30 Mins.

Maximum Marks: 25

Instructions: -

- (i) Solve any five questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- A) Intrapreneur [1]
- B) Job description [1]
- C) Feasibility Study [1]
- D) NABARD [1]
- E) Trademark [1]

Q2. Elaborate on different types of entrepreneurs with suitable examples. [5]

Q3. Describe any 5 components of business model canvas. [5]

Q4. Explain the role of feasibility studies in minimizing business risk. [5]

Q5. List and explain any five government schemes promoting women entrepreneurs. [5]

Q6. Discuss the social responsibilities of an entrepreneur towards society. [5]

Q7. Describe intellectual property rights and their importance for entrepreneurs. [5]
