

Seat No:

[0607]/GE305/2026/BSCHS_SEM3

SYBSCHS (Third Semester) Examination, 2026

GE305 - INTRODUCTION TO TOURISM

(2021 Pattern)

Time: 2 Hrs. 30 Mins.

Maximum Marks: 50

Instructions: -

- (i) Solve any five questions
(ii) All questions carry equal marks.
(iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- A) Inbound Tourism [2]
B) Black Tourism [2]
C) Amenities [2]
D) Tour Operator [2]
E) On-arrival Visa [2]

Q2. A) Illustrate the 4 A's of tourism with a suitable example of a tourist destination [5]

B) Differentiate between the roles of a Tour Operator and a Tour Escort [5]

Q3. A) Elaborate on the different types of visas required for international travel [5]

B) Explain the Process of Itinerary Planning [5]

Q4. A) Define Alternative tourism and list them [5]

B) What is the primary role of a 'Tour Guide'? [5]

Q5. A) Describe the importance of tourism to the economic growth of a country [5]

B) Elaborate on the different types of visas required for international travel [5]

Q6. A) Explain the importance of Travel Insurance and the process involved in obtaining it [5]

B) Discuss the positive and negative socio-cultural impacts of tourism on host communities [5]

Q7. A) Explain the role and functions of UNWTO in global tourism development. [5]

B) Explain how GDS improves efficiency and customer service in tourism. [5]
