

Seat No:

[0607]/SEC601/2025/BSCHS_SEM6

TYBSCHS (Sixth Semester) Examination, 2025
SEC601 - ENTREPRENEURSHIP DEVELOPMENT
(2021 Pattern)

Time: 2 Hrs. 30 Mins.

Maximum Marks: 50

Instructions: -

- (i) Solve any five questions
(ii) All questions carry equal marks.
(iii) Draw diagrams wherever necessary.

Q1. Explain the terms:

- A) Seed Funding [2]
B) Job Description [2]
C) Sales Forecasting [2]
D) Crowd Funding [2]
E) Serial Entrepreneur [2]

Q2. A) According to you what are the factors for growth in entrepreneurship in the last decade? [5]

B) Explain the role of National Bank for Agriculture and Rural Development (NABARD) in providing funding for entrepreneurs. [5]

Q3. A) How would you apply market intelligence strategies to help a new restaurant identify its target audience and stay competitive in the industry? [5]

B) What are the fundamental qualities that a strong founder team should possess? [5]

Q4. A) Describe the importance of women entrepreneurship and explain its impact on economic growth and societal progress. [5]

B) How do different sections of a business plan—such as strategic direction, financial planning, and risk assessment—interact to support informed decision-making? Provide examples. [5]

Q5. A) Explain in brief about Venture Capital. [5]

B) Enlist and explain any five sources of business ideas. [5]

Q6. A) What are the key steps in Market Research? [5]

B) Enlist and explain any five characteristics of an entrepreneur. [5]

Q7. A) Enlist and explain any five major challenges faced by women entrepreneurs. [5]

B) What are the key steps to follow when forming a founder team for an entrepreneurial venture? [5]
