

Total No. of Questions: 7

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/PGMM234/2025/MSCHS_SEM3

SYMSCHS (Third Semester) Examination, 2025

PGMM234 - RESPONSIBLE PRACTICES IN TOURISM AND HOSPITALITY

INDUSTRY

(2023 Pattern)

Time: 1 Hr. 30 Mins.

Maximum Marks: 25

Instructions: -

- (i) Solve any five questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms:

- | | |
|--|-------|
| A) TAAI | [1] |
| B) Social Equity | [1] |
| C) IATA | [1] |
| D) Community Empowerment | [1] |
| E) Corporate Philanthropy | [1] |
| Q2. Importance of Responsible tourism. | [5] |
| Q3. Why is sustainability imperative. | [5] |
| Q4. Role of tourists towards responsible tourism and environment. | [5] |
| Q5. Explain TBL in detail. | [5] |
| Q6. What is the need for social responsibility. | [5] |
| Q7. Explain employee participation in corporate grievance systems. | [5] |
