

Total No. of Questions: 7

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/OE602B/2025/BHMCT\_SEM6

TYBHMCT (Sixth Semester) Examination, 2025

OE602B - TRAVEL & TOURISM

(2021 Pattern)

Time: 2 Hrs. 30 Mins.

Maximum Marks: 50

Instructions: -

- (i) Solve any five questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- |                  |       |
|------------------|-------|
| A) GDS           | [ 2 ] |
| B) Destination   | [ 2 ] |
| C) Space Tourism | [ 2 ] |
| D) Excursionist  | [ 2 ] |
| E) Itinerary     | [ 2 ] |

Q2. A) Discuss the 4 S's of tourism. [ 5 ]

B) Explain 5 As of Tourism in detail. [ 5 ]

Q3. A) Describe MICE and Cultural tourism in detail. [ 5 ]

B) What is the role of a Tour Escort? [ 5 ]

Q4. A) How does tourism impact the environment? [ 5 ]

B) What is heritage walk tourism and why is it gaining popularity? [ 5 ]

Q5. A) Discuss the role of International tourism organizations like UNWTO and IATA. [ 5 ]

B) Mention the basic information required while planning the itinerary. [ 5 ]

Q6. A) Explain any 2 GDS software used by Travel agents. [ 5 ]

B) Define and explain Inbound and Outbound tourism with suitable examples. [ 5 ]

Q7. A) Write the short note on Custom regulations. [ 5 ]

B) Discuss the role of NGO in making responsible tourist. [ 5 ]

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