

Total No. of Questions: 7

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/OE304A/2025/BHMCT\_SEM3

SYBHMCT (Third Semester) Examination, 2025

OE304A - PRINCIPLES OF MANAGEMENT

(2021 Pattern)

Time: 2 Hrs. 30 Mins.

Maximum Marks: 50

Instructions: -

- (i) Solve any five questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- |   |       |
|---|-------|
| A) Levels of Management   | [ 2 ] |
| B) Leadership   | [ 2 ] |
| C) Unity of command   | [ 2 ] |
| D) Motivation   | [ 2 ] |
| E) Span of Management   | [ 2 ] |
| Q2. A) Describe the benefits of motivated staff.                                    | [ 5 ] |
| B) Mention the Communication process in detail.                                     | [ 5 ] |
| Q3. A) Discuss the functions of management.   | [ 5 ] |
| B) Discuss the advantages of Planning.  | [ 5 ] |
| Q4. A) Explain the Scientific Management theory by F.W. Taylor                      | [ 5 ] |
| B) List 14 principles of Henry Fayol.   | [ 5 ] |
| Q5. A) What are the traits of an ideal leader?                                      | [ 5 ] |
| B) Write in brief about informal organization.                                      | [ 5 ] |
| Q6. A) State the importance of Coordination among different departments of a hotel. | [ 5 ] |
| B) Describe Maslow's theory of need hierarchy.                                      | [ 5 ] |
| Q7. A) Explain any 5 Barriers to Communication Process in brief.                    | [ 5 ] |
| B) Explain any 2 styles of leadership.  | [ 5 ] |

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