

Total No. of Questions: 7

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/OE235B/2025/BHMCT\_SEM3

SYBHMCT (BHMCT\_SEM3) Examination, 2025  
OE235B - RETAIL BUSINESS MANAGEMENT  
(~~Rev.~~ 2023 Pattern)

Time: 1 Hr. 30 Mins.

Maximum Marks: 25

Instructions: -

- (i) Solve any five questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- |  |       |
|--|-------|
| A) Retailing                           | [ 1 ] |
| B) Retail Format                       | [ 1 ] |
| C) FDI in the context of Indian Retail | [ 1 ] |
| D) Organised Food Retailing            | [ 1 ] |
| E) Ethical Retailing                   | [ 1 ] |

Q2. Outline four key stages in the development of retailing and describe six reasons why retailing is significant in today's economy. "" [ 5 ]

Q3. Compare and contrast three different types of retail organizations, providing four relevant examples to illustrate each. [ 5 ]

Q4. Analyze any five points of impact of FDI on the growth of the Indian organized retail sector. [ 5 ]

Q5. Describe three different types of organized food retail formats in India with two examples of each. [ 5 ]

Q6. Explain five key roles and responsibilities of a retail store manager in maintaining store efficiency. [ 5 ]

Q7. Evaluate any five important points of ethics, social responsibility, and environmental orientation in retailing. [ 5 ]

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