

Total No. of Questions: 4

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/HSOE124 C/2025/BSCHS\_SEM2\_Revised

FYBSCHS (Second Semester) Examination, 2025

HSOE124 C – FOOD JOURNALISM & CONTENT WRITING

(Rev. 2023 Pattern)

Time: 1 Hour

Maximum Marks: 15

Instructions: -

- (i) Solve any three questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- |                                   |       |
|-----------------------------------|-------|
| A) Food Journalism                | [ 1 ] |
| B) Food Critic                    | [ 1 ] |
| C) Hard Light in Food Photography | [ 1 ] |
| D) Food Media                     | [ 1 ] |
| E) Recipe writer                  | [ 1 ] |

Q2. Discuss the scope and activities in Food Critiquing. [ 5 ]

Q3. Write a short note on Culinary trails in tourism. [ 5 ]

Q4. Explain the 5 different styles of Food Photography. [ 5 ]

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