

Total No. of Questions: 7

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/CMOE235B/2025/BBACM\_SEM3

SYBBACM (Third Semester) Examination, 2025

CMOE235B –CULINARY TOURISM

(2024 Pattern)

Time: 1 Hr. 30 Mins.

Maximum Marks: 25

Instructions: -

- (i) Solve any five questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms :

- A) Culinary Tourism [ 1 ]
- B) Agro tourism [ 1 ]
- C) Culinary Tourist [ 1 ]
- D) Gastronomic Tourism [ 1 ]
- E) Gourmet Tours [ 1 ]

Q2. Explain the importance of Culinary Tourism in promoting cultural exchange and destination branding. [ 5 ]

Q3. With examples, discuss how different tourism sectors such as rural tourism, tribal tourism, and agro tourism contribute to the growth of Culinary Tourism. [ 5 ]

Q4. Differentiate between a general tourist and a culinary tourist. Analyze how their motivations and experiences differ. [ 5 ]

Q5. Evaluate the role of essential components (such as food, culture, travel, and promotion) in the development of a successful Culinary Tourism destination. [ 5 ]

Q6. Suggest innovative entrepreneurial opportunities that can arise through Culinary Tourism while also preserving culture and heritage. [ 5 ]

Q7. Describe Culinary Tourism in Asia with suitable examples. How do Asian food experiences attract international tourists? [ 5 ]

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