

Total No. of Questions: 4

Total No. of Printed Pages: 1

AISSMS College of Hotel Management and Catering Technology, Pune

Seat No:

[0607]/CMOE124C/2025/BBACM_SEM2

FYBBACM (Second Semester) Examination, 2025
CMOE124C - FARM TO FORK MANAGEMENT
(2024 Pattern)

Time: 1 Hour

Maximum Marks: 15

Instructions: -

- (i) Solve any three questions
- (ii) All questions carry equal marks.
- (iii) Draw diagrams wherever necessary.

Q1. Explain the terms:

- | | |
|--------------------|-------|
| A) Logistics | [1] |
| B) Sustainability | [1] |
| C) Organic farming | [1] |
| D) LIFO | [1] |
| E) Pasteurization | [1] |

Q2. How does corporate social responsibility influence ethical food practices? [5]

Q3. What factors influence consumer food choices while shopping? [5]

Q4. What is the importance of product innovation and Local regional produces in farm-to-fork management? [5]
