

Total No. of Questions – 7]

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AISSMS College of Hotel Management and Catering Technology, Pune

Seat No.	
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[0607]/BHC111/2025/BHMCT_SEMI

FYBHMCT (First Semester) Examination, 2025

BHC111 - INTRODUCTION TO HOSPITALITY INDUSTRY

(2025 Pattern)

Time: 1 Hr. 30 Mins.

Maximum Marks: 25

Instructions: -

- i. Solve *any five questions*
- ii. All questions carry *equal marks*.
- iii. *Draw* diagrams wherever *necessary*.

- Q.1 *Explain the terms :*
- A) Hospitality [1]
 - B) Spa [1]
 - C) MICE [1]
 - D) Glamping [1]
 - E) QSR [1]
- Q.2. Classify the types of hotels. [5]
- Q.3. Discuss the importance of Ancillary Departments and Enlist them. [5]
- Q.4. Describe importance of career in Accommodation. [5]
- Q.5. Current Trends and Challenges faced by Hotels. [5]
- Q.6. Explain the importance of Interdepartmental Communication with Example. [5]
- Q.7. Discuss the role of Retail Industry. [5]
