

AISSMS COLLEGE OF HMCT
MSc HS - SYLLABUS STRUCTURE

SEMESTER I												
Course Code	Course Title	Number of Lectures	Hours Per Week			Credits			Marks			
			Theory	Practical	Total	Theory	Practical	Total	Theory - Internal	Practical	Theory - External	Total
CC- 101	Travel and Tourism- Indian Heritage and Culture	60	4		4	4		4	50		50	100
CC-102	Marketing for Service Industry	60	4		4	4		4	50		50	100
CC- 103	Logistics and Supply Chain Management	60	4		4	4		4	50		50	100
GE- 104	Operational Electives (A/B/C))	30	2	4	6	2	2	4	50	50	50	150
AEC- 105 A	Hotel Related Law	60 (any 1)	4		4	4		4	50		50	100
AEC- 105 B	Managerial Economics and Statistics											
								20				550

SEMESTER II												
Course Code	Course Title	Number of Lectures	Hours Per Week			Credits			Marks			
			Theory	Practical	Total	Theory	Practical	Total	Theory - Internal	Practical	Theory - External	Total
CC-201	Travel and Tourism- A Global Perspective	60	4		4	4		4	50		50	100
CC-202	Human Resource Management	60	4		4	4		4	50		50	100
DSE-203 A	Mangerial Communication	60 (any 1)	4		4	4		4	50		50	100
DSE-203 B	Hotel Sales											
GE-204	Operational Electives A/B/C	30	2	4	6	2	2	4	50	50	50	150
SE-205 A	Green practices in Hospitality	60 (any 2)	4		4	4		4	50+50		50+50	200
SE-205 B	Nutrition and Dietatics											
SE-205 C	Information Technology in Hospitality Industry											
					22			20				650

SEMESTER III												
Course Code	Course Title	Number of Lectures	Hours Per Week			Credits			Marks			
			Theory	Practical	Total	Theory	Practical	Total	Theory - Internal	Practical	Theory - External	Total

CC-301	Organisational Behaviour	60	4		4	4		4	50		50	100	
CC- 302	Entrepreneurship and New Ventures in Hospitality	60	4		4	4		4	50		50	100	
CC - 303 A	Responsible practices in Tourism and Hospitality Industry	60 (any 1)	4		4	4		4	50		50	100	
CC- 303 B	Hospitality Operation- Case Studies												
EC-304	MOOC/ COURSERA / SWAYAM	A COURSE OF MINIMUM 60 HOURS						4	CREDITS ISSUED ON RECEIPT OF CERTIFICATE			100	
DSE-305	Research Project - I							4	50		100	150	
					12				20				550

SEMESTER IV

Course Code	Course Title	Number of Lectures	Hours Per Week			Credits			Marks				
			Theory	Practical	Total	Theory	Practical	Total	Theory - Internal	Practical	Theory - External	Total	
CC-401	Small Business Management	60	4		4	4		4	50		50	100	
CC-402	Quality Assurance and Management	60	4		4	4		4	50		50	100	
CC-403	Revenue Management	60	4		4	4		4	50		50	100	
CC-404 A	Corporate and Social Responsibility (CSR)	60 (any 1)	4		4	4		4	50		50	100	
CC-404 B	Financial Management												
DSE-405	Research Project - II							4	50		100	150	
					16				20				550

Sr. No	Particulars	No. of Courses	Total Credits	Total Marks
1	Core Course- CC	12	48	1200
2	Discipline Specific Elective- DSE	3	12	400
3	General Elective- GE	2	8	300
4	Ability Enhancement Course- AEC	1	4	100
5	Skills Enhancement - SE	2	8	200
6	Elective Course- EC	1	4	100
Total		21	84	2300