



# AISSMS

## COLLEGE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGY



Approved by AICTE, New Delhi, Recognized by the Government of Maharashtra  
An Autonomous College Under Savitribai Phule Pune University, Pune.  
NAAC Accredited "A" Grade | NBA accredited for BHMCT-2022

**SHRI MALOJIRAJE CHHATRAPATI**  
Honorary Secretary

**Dr. SONALI JADHAV**  
Principal

### **Best Practice: Formation of UDAAN- Innovation and Start Up Cell for Entrepreneurship Development**

#### **Objective:**

- To encourage entrepreneurship and innovation among the students.
- To provide consultancy/training services/mentorship to the entrepreneurs.
- To promote the existing alumni entrepreneurs through newsletters.

#### **Context:**

In 2019, as per the directives received from SPPU, College started 'UDAAN' depicting the objectives and purpose of the cell. The cell is active throughout the year promoting entrepreneurship among the students.

**Practice:** The following are the major activities/components of UDAAN.

**MOU:** are signed for providing consultancy services.

**Quarterly Newsletter:** featuring interviews, start-ups and success stories.

**Mentorship:** for budding entrepreneurs.

**International Bread Day:** International breads made and sold by the students.

**Guest lectures:**—like “Way to Entrepreneurship “, “consumer awareness and mutual funds awareness”

**Online Workshops:** - ‘Art of Video Blogging’

#### **Evidence of Success:**

- Till now, 4 newsletters have been published featuring success stories of alumni.
- Alumni as mentors interact with students regularly through guest lectures and demonstrations.
- Startup Stories of budding entrepreneurs are published to acknowledge and encourage entrepreneurship among students .



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### Challenges and resources required:

- As UDAAN is in nascent stage, it has limited activities.
- The students need to be encouraged to experiment in innovative products.
- More entrepreneurs need to come on board as mentors and advisors.