

**PERSPECTIVE PLAN (2011 – 2015)**

**I. ACADEMIC PLAN**

**Strengthening the teaching learning process:**

Teaching learning process is the core of an academic institution and we recognize the need to continually evolve the process and strengthen it year after year. The Institute proposes to continue with this evolution and introduce new and innovative procedures to increase the effectiveness of the process. The Institute also proposes to build on its Industry network and have the Industry actively interact with the students who will benefit from the vast knowledge and experience. The Institute also believes in going beyond the curriculum and exposing the students to the actual Industry operations.

**Research Center:**

We propose to strengthen both departmental and individual research by way of minor and major research projects. It aims at developing research through in-house publications, internal research projects, seminars and workshops.

**Consortium of Hospitality Education:**

Being a premier Institute in Hospitality Education, AISMS CHMCT aspires to take initiative to establish consortium of hospitality education. In the last twenty years the hospitality industry has grown by leaps and bounds, which demand a strong support of qualified and talented manpower. Furthermore, globalization has led to widening of this Industry. This Consortium aims at establishing a center of exchange of ideas, common research programmes and publications.

**International Linkages:**

The impact of globalization is comprehensive.

Development of skills and competence are considered as the pre-requisites for manpower development. AISMS CHMCT aspires to establish international linkages in the form of collaboration with renowned Universities and Hospitality Management Schools by adopting a diploma or degree offered by them, student and staff exchange programmes etc. This will provide an opportunity of a wide range of employability amongst students.

**E-learning center:**

AISMS CHMCT proposes to launch an e-learning center for complementary studies with a view to developing the interest in hospitality education and supplementing the curricular education. This center will involve content development by faculty members with technical support from the outside agency. It would be in the form of development of modules based on the topics in the syllabus and supplementary discussion related to the topic.

**Consultancy Services:**

AISMS CHMCT has developed an excellent rapport with the world of Hospitality Industries. The college offers expertise for Industrial assignments like sensory evaluation of food products, Commercial kitchen planning, theme based menu planning and Training in Food Production and Food & Beverage Service etc.

**E-Library:**

AISMS CHMCT has a vast collection of books on hospitality education covering a wide range of reference books on Hotel Management, Tourism Management, Information Technology, Commerce, Economics, Personality Development and Communication, Environmental Sciences, Hotel Engineering, Management and Research. We propose to introduce e-library facility which will cover a large number of journals for the purpose of reference.

**Faculty Development:**

This has been one of the important objectives of the college. In order to provide an atmosphere for continual improvement and development of faculty, to keep them abreast with the latest trends in the hospitality industry, the college encourages participation of teachers in refresher training in renowned star hotels, in specialized areas of their interest. The faculty also participates in seminars, workshops, conferences in order to enhance their knowledge. The faculty is encouraged to take up higher studies and enhance their academic qualifications.

**Training and Placement Cell:** The T&P Cell of the college has been actively contributing to career advancement and enhancement of technical skills. The college proposes to strengthen the cell by imparting training opportunities to students at global level in Hospitality.

**II. INFRASTRUCTURAL PLAN**

The campus of AISMS College of HMCT is spread over 7 acres ranging from the current building of over 4213 sq meters with a proposed plan to expand 150 sq meters of new structure. The new structure will be 3 storeys consisting of 3 Classrooms, a Seminar hall, a Visitor's lounge, Board room, Suites, Front Office, Kitchen and Training Restaurant. This will ensure enhancement of the optimum quality of Infrastructure and resources. The college proposes to install Audio Visual Aids in the classrooms with a view to make the teaching – learning process more effective.

**III. ADMINISTRATIVE PLAN**

Administration is a vital support for the smooth functioning of any educational institute. In order to improve the overall efficiency of administration, the office and accounting procedures have been computerized. In order to bring administrative professionalism, the college proposes to organize training in accounts keeping, legal matters, correspondence skills, computerized based office work and public relations. To further streamline the administrative tasks, new recruitments are proposed with the increase in the workload due to additional courses being undertaken.